

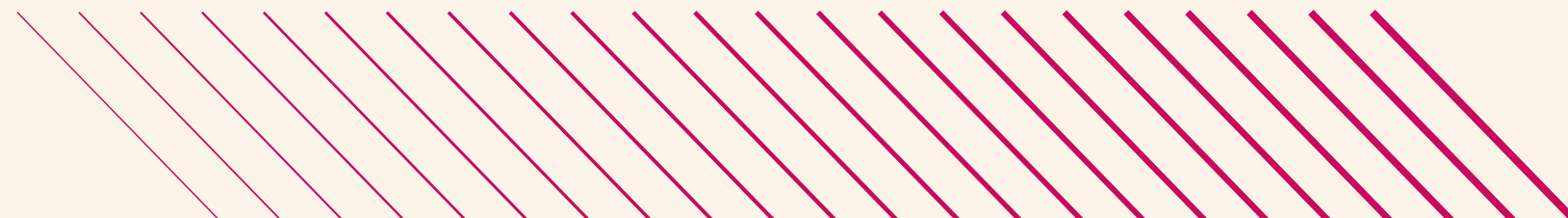
COMPANY PROFILE



S & S ATLAS GROUP

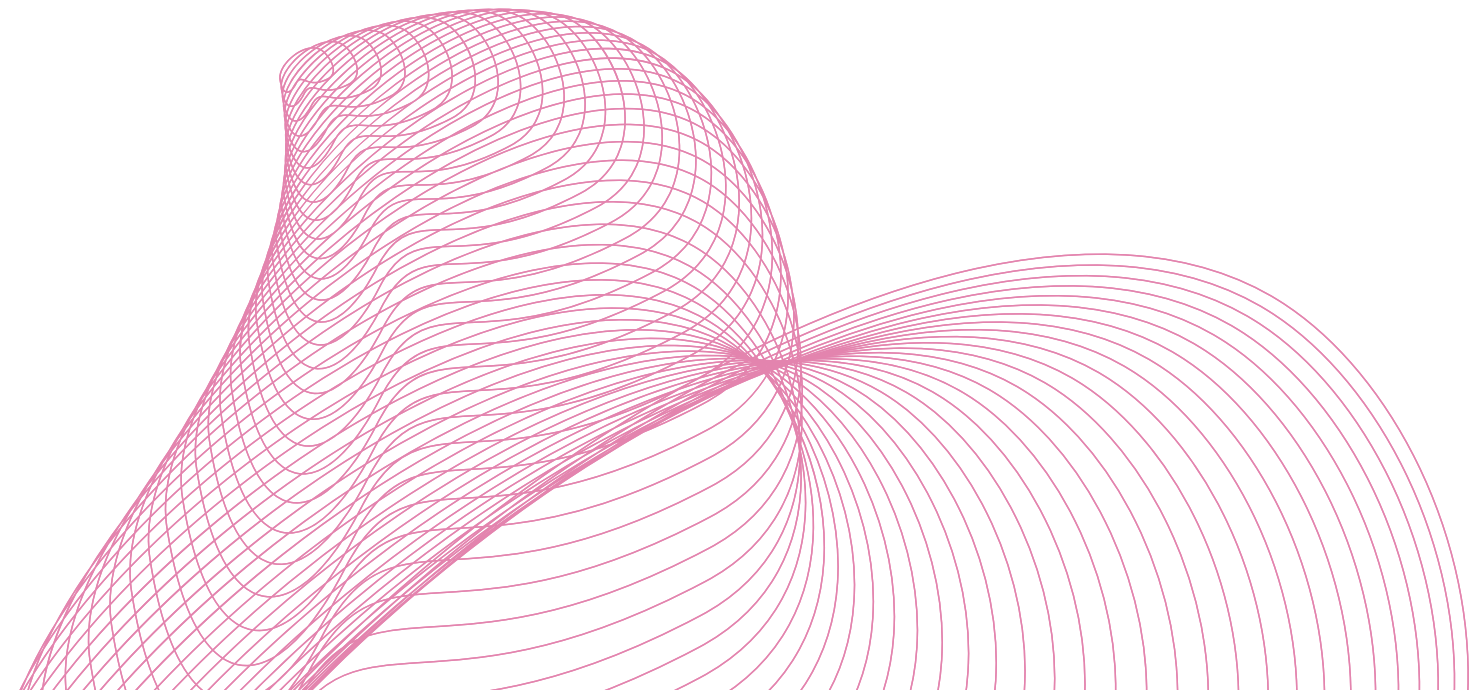
WHERE MEDIA MEETS THE WORLD THROUGH THE LENS OF AN ATLAS

www.ssagroup.co.za



WELCOME

To **S & S Atlas Group**, where media
meets the world through the lens of
an Atlas!



OVERVIEW

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ABOUT US

We are a female-owned media company, proudly specializing in impactful wall murals, vibrant spaza shop branding, and dynamic outdoor advertising, with a strong focus on billboards. Our expertise navigates the diverse landscape of South Africa, bringing innovative and eye-catching campaigns to the forefront.



Discover the story behind S & S Atlas Group – a B-BBEE Level 1 certified powerhouse, passionately owned and led by females on our website www.ssagroup.co.za. Our commitment to empowerment extends beyond creativity to the heart of economic transformation.

OUR TEAM

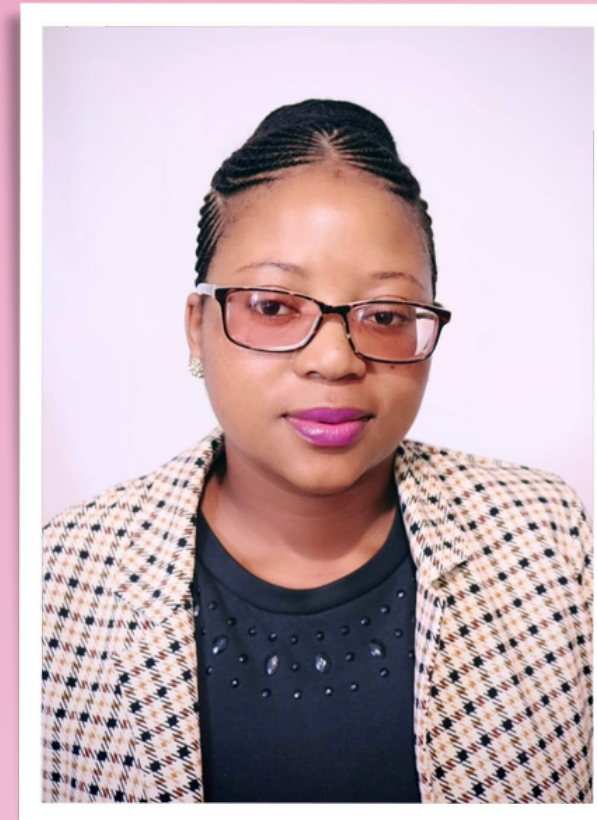
S & S Atlas Group is proudly B-BBEE Level 1 Certified and 100% Female Owned.

Our name "S & S" holds profound significance, representing the legacies of Salejee and Sebopa, our family names. It is a commitment to carry forward these legacies for generations.

Partner with us for impactful and inclusive outdoor advertising!



SUMAYA SALEJEE
CO-FOUNDER & CEO



KHOMOTSO SEBOPA
CO-FOUNDER & COO

VISION

In a world defined by **location, location, location**, we recognized the transformative power of media to connect, inspire, and uplift.

We envision S & S Atlas Group as more than just a business entity. It was conceived as a female-empowered company, a nurturing ground for growth, learning, and collaboration.



OUR GOALS

Our mission is to use S & S Atlas Group to uplift brands and inspire the youth to dream, believe in their potential, and seize opportunities.

Our aim is to create a workplace where all stakeholders, including clients and employees, can flourish and achieve success collectively!

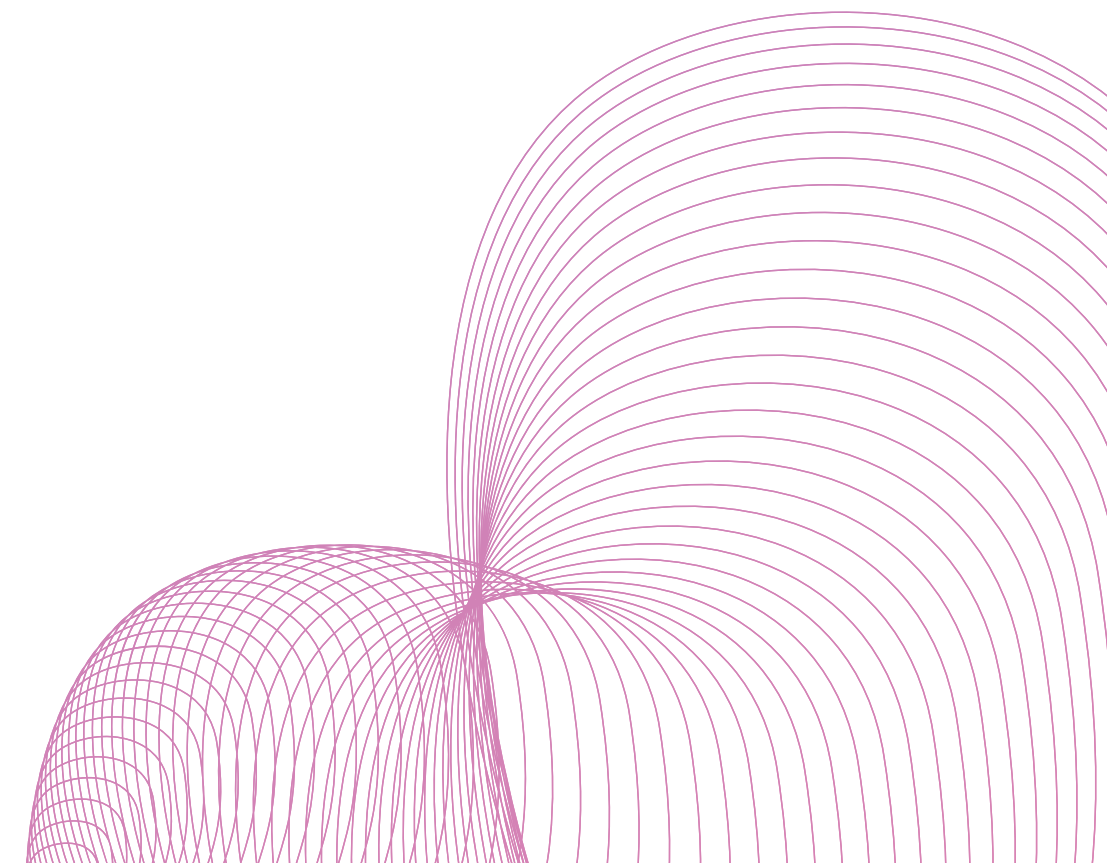


Goals 01

Provide clients with unparalleled services and efficient delivery, contributing to the growth of their brands

Goals 02

To foster healthy competition within the marketplace and secure our presence in the South African market



OUR SERVICES

At S & S Atlas Group, we take pride in our extensive geographic presence, ensuring that our innovative outdoor advertising solutions are accessible across diverse landscapes.

Our footprint includes:

- Wall Murals & Spaza Shops Nationally
- Billboards across Gauteng and Northwest

- **Wall Murals**

Transform spaces into captivating brand stories with our vibrant and engaging wall murals.

- **Billboards**

Elevate your brand with our strategically placed billboards that capture attention and drive results.

- **Spaza Shop Branding**

Connect with local communities through our tailor-made spaza shop branding solutions.

CONNECT WITH US!



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